

Questionnaire

This list of questions will help me create a basic outline of your website “needs and wants”. Some of the questions may seem obvious, but can actually produce surprising answers. If possible, please complete this questionnaire before our first meeting.

Company Name:

Domain name:

Web Hosting:

1. What do you want the website to do for you or your Company?

2. Who is the main audience for the website?

3. Why will they want to come to your site?

4. What image do you want the website to promote?

5. Who are your main competitors?

6. What do you offer that they don't?

7. When do you want the site to be completed?

8. Who will be updating the site?